

Title (en)
Composite promotional voucher.

Title (de)
Zusammengesetzter Reklamegutschein.

Title (fr)
Bon promotionnel composé.

Publication
EP 0105760 A1 19840418 (EN)

Application
EP 83306011 A 19831004

Priority
• GB 8228284 A 19821004
• GB 8310776 A 19830421

Abstract (en)
Voucher or coupon facilitating promotion of consumer goods comprises a sheet of stiff paper 1 perforated at 2 and with a fold line at 3 defining a margin adhesively-coated at 8. A transparent film is adhered around its edges 4 and 5, and across its width at 6, to define transparent pockets 7, open at 8, and longer than the adhesive coated margin is wide. Promotional literature and consumer instructions connected with "proof-of-sale" labels or tokens can be printed at the optional tear-off region 9, a mailback address or supermarket instruction can be printed on the back. The sheet can be used to amass and display, e.g. label portions and folded into a redemption voucher with consequent improved convenience in handling for consumer, store, or handling agent.

IPC 1-7
G09F 23/10; **G09F 3/18**

IPC 8 full level
G09F 3/18 (2006.01); **G09F 23/10** (2006.01)

CPC (source: EP)
G09F 3/18 (2013.01); **G09F 23/10** (2013.01)

Citation (search report)
• [A] US 4237947 A 19801209 - MATER CAROLYN V [US]
• [A] US 3032904 A 19620508 - WASHBURN HENRY M
• [A] GB 1540639 A 19790214 - BOND CLARKSON RUSSELL LTD

Cited by
US4634147A

Designated contracting state (EPC)
BE DE FR GB IT NL

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