

Title (en)
LUMINOUS ADVERTISING DISPLAY ELEMENT

Publication
EP 0286109 A3 19891206 (DE)

Application
EP 88105589 A 19880408

Priority
DE 8705256 U 19870408

Abstract (en)
[origin: EP0286109A2] A luminous advertising display element is described, consisting of an opaque lower shell in form of a flat box which is open at the front, and a lid-shaped upper shell which consists of a light-permeable front plate and a substantially circumferential groove and can be detachably locked to the lower shell, a light source being arranged in the lower shell, and the upper shell bearing advertising media which are illuminated by the light source at the back, the front plate of the upper shell being glass-clear and the advertising media being arranged on its interior surface. <IMAGE>

IPC 1-7
G09F 13/04

IPC 8 full level
G09F 13/04 (2006.01)

CPC (source: EP)
G09F 13/04 (2013.01)

Citation (search report)

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