

Title (en)  
Illuminated advertising device for outdoor use

Title (de)  
Beleuchtbare Aussenwerbeanlage

Title (fr)  
Dispositif publicitaire éclairé pour l'utilisation à l'extérieur

Publication  
**EP 0301215 B1 19960731 (DE)**

Application  
**EP 88109421 A 19880614**

Priority  
DE 3720997 A 19870625

Abstract (en)  
[origin: EP0301215A2] Illuminated advertising device for outdoor use having surfaces which appear dark and light in daylight and whose lightness is reversed at night under the influence of artificial light which acts from the rear, is produced by printing on the outer/most plate (information plate) a lightly hiding background and subsequently a darkly hiding background on surfaces which appear light in daylight and printing a dark background with a screen on surfaces which appear dark in daylight.

IPC 1-7  
**G09F 13/02**; **G09F 13/04**

IPC 8 full level  
**G09F 13/04** (2006.01); **G09F 13/02** (2006.01); **G09F 13/10** (2006.01)

CPC (source: EP)  
**G09F 13/10** (2013.01)

Designated contracting state (EPC)  
AT BE CH DE ES FR GB IT LI NL SE

DOCDB simple family (publication)  
**EP 0301215 A2 19890201**; **EP 0301215 A3 19890628**; **EP 0301215 B1 19960731**; AT E141022 T1 19960815; DE 3720997 A1 19890105; DE 3855452 D1 19960905; ES 2090010 T3 19961016; JP S6418178 A 19890120

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