

Title (en)

DEVICE TO CONTROL THE CONTENTS AND THE DISPLAY DURATION OF ADVERTISING MESSAGES

Publication

**EP 0310475 B1 19911218 (FR)**

Application

**EP 88402349 A 19880916**

Priority

FR 8713353 A 19870928

Abstract (en)

[origin: EP0310475A2] The duration (7) of display of advertisements on display screens (3, 15) is controlled by coupling the duration of display to a duration of a telephone communication made from a public telephone kiosk (1, 2) near the display panel. Preferably, the communication made from this kiosk is paid for by means of a prepaid memory card (6). This memory card furthermore contains a storage zone (9) in which may be recorded an advertisement which is precisely the message to be displayed. <??>Refer to single Figure 1. <IMAGE>

IPC 1-7

**G09F 23/02**

IPC 8 full level

**G09F 19/00** (2006.01); **B42D 15/02** (2006.01); **B42D 15/10** (2006.01); **G09F 23/02** (2006.01); **G09G 5/00** (2006.01); **H04M 1/02** (2006.01); **H04M 17/00** (2006.01)

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