

Title (en)

DEVICE TO CONTROL THE CONTENTS AND THE DISPLAY DURATION OF ADVERTISING MESSAGES

Publication

EP 0310475 B1 19911218 (FR)

Application

EP 88402349 A 19880916

Priority

FR 8713353 A 19870928

Abstract (en)

[origin: EP0310475A2] The duration (7) of display of advertisements on display screens (3, 15) is controlled by coupling the duration of display to a duration of a telephone communication made from a public telephone kiosk (1, 2) near the display panel. Preferably, the communication made from this kiosk is paid for by means of a prepaid memory card (6). This memory card furthermore contains a storage zone (9) in which may be recorded an advertisement which is precisely the message to be displayed. <??>Refer to single Figure 1. <IMAGE>

IPC 1-7

G09F 23/02

IPC 8 full level

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