

Title (en)

Apparatus for gathering and transmitting information about televised programmes audiences.

Title (de)

Vorrichtung zur Erfassung und Übertragung von Informationen über Fernsehprogramm-Zuschauer.

Title (fr)

Dispositif d'acquisition et de transmission d'informations sur l'audience de programmes télévisés.

Publication

EP 0333570 A1 19890920 (FR)

Application

EP 89400684 A 19890313

Priority

FR 8803297 A 19880314

Abstract (en)

[origin: WO8908956A1] Real-time acquisition and transmission of data to a televised program audience by means of detection devices (10) linked to the television sets (2) and connected by the switched telephone network (22) and the TRANSPAC network (28) to a centralization unit collecting and processing the data transmitted in real time by the devices (10).

Abstract (fr)

L'invention concerne l'acquisition et la transmission en temps réel d'informations sur l'audience des programmes télévisés, au moyen d'appareils de détection (10) associés aux postes de télévision (12) et reliés par le réseau téléphonique commuté (22) et le réseau TRANSPAC (28) à une unité de centralisation recueillant et traitant les informations transmises en temps réel par les appareils (10).

IPC 1-7

H04H 9/00

IPC 8 full level

H04H 60/43 (2008.01); **H04N 17/00** (2006.01); **H04H 60/66** (2008.01); **H04H 60/94** (2008.01)

IPC 8 main group level

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CPC (source: EP US)

H04H 60/43 (2013.01 - EP US); **H04H 60/66** (2013.01 - EP US); **H04H 60/94** (2013.01 - EP US)

Citation (search report)

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