

Title (en)
Improvements relating to the application of labels to articles.

Title (de)
Etikettieren von Gegenständen.

Title (fr)
Etiquetage d'objets.

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Application
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Abstract (en)
The invention relates to the application of labels especially primary labels to articles which are moved in sequence through an applicator. The labels are in the form of a continuous self adhesive web (12) which is fed step by step through the applicator and at each step a label is cut from the leading end of the web. As an article (14) is detected the label web (12) is stepped by the label pitching. The cutter (26) is actuated depending upon the label length and the offset between the label and an associated registration mark to ensure that the web is cut in the correct position. The web feed and cutter actuations are computer controlled and the machine can be programmed with cutter length and offset so that the machine can cut labels of any length (within the physical limits) without changing the machine parts. The invention also discloses a novel label web feeding arrangement.

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