

Title (en)
ADVERTISING DEVICE

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EP 0416464 A3 19910417 (DE)

Application
EP 90116643 A 19900830

Priority
• DE 3929220 A 19890902
• DE 4005866 A 19900224

Abstract (en)
[origin: EP0416464A2] The invention relates to an advertising device having a housing (1), light sources (2), which are arranged in the rear part of the housing (1), and a lid (3) which is provided with a window (4) or the like and by means of which the front part of the housing can be closed, in which case a poster (5) can be arranged between the lid (3) and the light sources (2). In order to indicate an advertising device of the generic type which allows a paper poster to be hung up without creases, it being possible for a paper poster to be mounted or exchanged with relatively little effort, it is proposed according to the invention to provide clamping elements (6), by means of which the poster (5) can be mounted in the housing (1). The clamping elements (5) are mounted fixedly on the housing (1) by one end. At least one clamping element (6) in each case is provided for the top and the bottom edge and/or both side edges of the poster (5). In a further design of the invention, it is proposed for hanging up the paper posters without creases that the posters to be applied to the outside of a transparent carrier film be detachably connected to the latter by means of clamping elements. <IMAGE>

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CPC (source: EP)
G09F 13/04 (2013.01); **G09F 13/045** (2021.05)

Citation (search report)
• [A] EP 0048353 A2 19820331 - IFFLAND AUGUST
• [A] CH 150758 A 19311115 - DIEM BERNET ULRICH DR [CH]
• [A] DE 8525829 U1 19860206
• [A] GB 1383385 A 19740212 - CATTEAU J

Cited by
EP0859348A3; EP0529382A1

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