

Title (en)

Advertising apparatus for spreading audio-visual advertising messages.

Title (de)

Werbevorrichtung zur Übertragung von audiovisuellen Werbenachrichten.

Title (fr)

Dispositif pour publicité avec diffusion de messages audio-visuels.

Publication

EP 0421941 A1 19910410 (EN)

Application

EP 90830061 A 19900220

Priority

IT 2194389 A 19891006

Abstract (en)

An advertising apparatus for spreading audio-visual advertising messages, to be installed at sale places and adapted to be actuated by possible buyers coming near, comprises a sensing device which is so driven and controlled as to actuate buyer attracting audio-visual elements.

IPC 1-7

G09F 27/00

IPC 8 full level

G09F 27/00 (2006.01)

CPC (source: EP)

G09F 27/00 (2013.01); **G09F 2027/001** (2013.01)

Citation (search report)

- [X] DE 1926517 A1 19700102 - IMPULSREKLAM AB
- [X] WO 8302029 A1 19830609 - SITES ALIVE PTY [AU]
- [X] EP 0139876 A2 19850508 - CAMPBELL MAX L

Cited by

GB2289583B; US5923252A; FR2802005A1; FR2790127A1; AU2005316196B2; US6147593A; US6993485B2; WO03010475A1; WO9713239A1; WO9822901A1; WO2006063393A1; WO9631864A1; WO2005086047A1; WO0141108A1

Designated contracting state (EPC)

AT BE CH DE FR GB LI NL SE

DOCDB simple family (publication)

EP 0421941 A1 19910410; IT 1236518 B 19930311; IT 8921943 A0 19891006; IT 8921943 A1 19910406

DOCDB simple family (application)

EP 90830061 A 19900220; IT 2194389 A 19891006