

Title (en)

Process for printing a printed pattern on a display support and printing roll therefor.

Title (de)

Verfahren zum Bedrucken eines Display-Druckmusterträgers und Druckwalze für ein derartiges Verfahren.

Title (fr)

Procédé pour l'impression d'un support d'affichage avec un modèle imprimé et rouleau d'impression pour ce procédé.

Publication

EP 0428069 B1 19950201 (DE)

Application

EP 90121398 A 19901108

Priority

DE 3937942 A 19891115

Abstract (en)

[origin: EP0428069A2] In a printing roll (10) for transferring hot adhesive printing material from a printing pad to the front panel of a display support, the roll coating (13) consists of cast silicone caoutchouc which is free from silicone fluid. Due to the fact that silicone caoutchouc is used which is free from silicone fluid, it is guaranteed that, even in the case of subsequent prints, the subsequent printing materials adhere well to the front panel since their adhesive property is not reduced by silicone fluid which would have been transferred from the roll onto the panel. Although there is no silicone fluid as a separating medium in the roll coating, the printing material can still readily be detached from the coating since the latter has a very smooth surface due to the cast. <IMAGE>

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