

Title (en)  
**MERCHANDISE DISPLAY ASSEMBLY**

Publication  
**EP 0443656 A3 19911127 (EN)**

Application  
**EP 91200253 A 19910207**

Priority  
• US 47706590 A 19900207  
• US 56956190 A 19900820

Abstract (en)  
[origin: EP0443656A2] Merchandise display assembly including a vertical bin (2) having an upper filling opening (16) and a lower dispensing opening (17), mounted by a suspension linkage on brackets (9) attached to a vertical support structure (4), to swing the bin outwardly and downwardly from an upper storage position at which the bin rear is adjacent the support structure and the lower opening is at a height at which merchandise items in the bin can be readily removed by a consumer, to a lower filling position at which the bin rear is outwardly spaced from the support structure and the upper opening is at a height at which such items can be readily filled therein, while maintaining the bin vertical in any movement position thereof. The bin is usable with a merchandise display tray (3) such as an outwardly and downwardly inclined gravity feed drawer, connected to the support structure therebelow, such that the bin when in upper position permits opening of the drawer for unhindered loading of merchandise items at its rear portion, and when in lower position for loading the bin with its items outwardly clears the closed drawer. Size adjustability in fastening of display bins (2) or trays (3) is afforded by hooks (9, 11) extending from a periphery of wire mesh panels that is engageable simultaneously with any one of a plurality of parallel support rods (4, 5) which extend across another wire mesh panel so that both panels may rest against each other. Adjustability in fastening is also afforded by three elements which may be fastened together into a plurality of positions relative each other and which has one element secured to a support post of a gondola and another element supporting a lever system for a storage bin or for a shelf bin. Elongated slots in each of the three elements provide adjustability. <IMAGE>

IPC 1-7  
**A47F 1/08; A47F 3/06**

IPC 8 full level  
**A47B 46/00** (2006.01); **A47F 1/02** (2006.01); **A47F 5/00** (2006.01); **A47F 5/13** (2006.01)

CPC (source: EP)  
**A47B 46/005** (2013.01); **A47F 1/02** (2013.01); **A47F 5/0081** (2013.01); **A47F 5/13** (2013.01)

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