

Title (en)

INFORMATION AND PUBLICITY SUPPORTS, ESPECIALLY PRESENTATION AND/OR BUSINESS CARDS.

Title (de)

INFORMATIONEN- UND WERBETRÄGER, INSBESONDERE PRÄSENTATIONS- UND/ODER GESCHÄFTSKARTE.

Title (fr)

SUPPORT D'INFORMATIONS ET PUBLICITAIRE, NOTAMMENT CARTE DE VISITE ET/OU D'AFFAIRES.

Publication

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Application

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Abstract (en)

[origin: WO9108910A1] The invention concerns an information and publicity support, especially presentation and/or business cards, with information on the sender, his business and/or his services, consisting of an information-bearing layer with an image and a text section, preferably sealed between two transparent plastic films (3, 4). In order to promote the useful purpose of such information and publicity supports, especially to render them more versatile and also attract greater notice from the addressee, it is proposed according to the invention that the information-bearing layer should be entirely formed by a transparent front layer (2).

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