

Title (en)

INFORMATION AND PUBLICITY SUPPORTS, ESPECIALLY PRESENTATION AND/OR BUSINESS CARDS

Title (de)

INFORMATIONEN- UND WERBETRÄGER, INSBESONDERE PRÄSENTATIONS- UND/ODER GESCHÄFTSKARTE

Title (fr)

SUPPORT D'INFORMATIONS ET PUBLICITAIRE, NOTAMMENT CARTE DE VISITE ET/OU D'AFFAIRES

Publication

EP 0504204 B2 20001129 (DE)

Application

EP 91900169 A 19901207

Priority

- DE 9000951 W 19901207
- DE 3941070 A 19891208

Abstract (en)

[origin: WO9108910A1] The invention concerns an information and publicity support, especially presentation and/or business cards, with information on the sender, his business and/or his services, consisting of an information-bearing layer with an image and a text section, preferably sealed between two transparent plastic films (3, 4). In order to promote the useful purpose of such information and publicity supports, especially to render them more versatile and also attract greater notice from the addressee, it is proposed according to the invention that the information-bearing layer should be entirely formed by a transparent front layer (2).

IPC 1-7

B42D 15/10; **G06K 19/067**

IPC 8 full level

B41M 5/00 (2006.01); **B42D 15/02** (2006.01); **B42D 15/10** (2006.01); **G06K 19/10** (2006.01)

CPC (source: EP)

B42D 15/02 (2013.01)

Designated contracting state (EPC)

AT BE CH ES FR GB IT LI LU

DOCDB simple family (publication)

WO 9108910 A1 19910627; AT E120134 T1 19950415; DE 3941070 A1 19910613; DE 3941070 C2 19910912; EP 0504204 A1 19920923; EP 0504204 B1 19950322; EP 0504204 B2 20001129; JP H05507033 A 19931014

DOCDB simple family (application)

DE 9000951 W 19901207; AT 91900169 T 19901207; DE 3941070 A 19891208; EP 91900169 A 19901207; JP 50092391 A 19901207