

Title (en)
Letter for advertising purposes

Title (de)
Brief für Werbezwecke

Title (fr)
Lettre à fins publicitaires

Publication
EP 0505952 B1 19961016 (DE)

Application
EP 92104935 A 19920321

Priority
DE 4109859 A 19910326

Abstract (en)
[origin: EP0505952A1] The letter for advertising purposes is folded by the cross fold wrap-over method to form a letter wrap (21). In this case, adhesive is applied on some selected areas, by means of which adhesive the parts of the letter wrap (21) which have been folded together are glued to one another to guarantee adhesion of the letter wrap (21). A supplement (22) which is covered by a cover sheet is mounted on the outside of the letter wrap (21). In the vicinity of the supplement, the cover sheet is glued to the letter wrap (21) by means of applying adhesive (27) so that the supplement (22) is firmly bonded to the letter wrap (21). <IMAGE>

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B42D 15/08

IPC 8 full level
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CPC (source: EP)
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