

Title (en)
Publicity letter

Title (de)
Brief für Werbezwecke

Title (fr)
Lettre publicitaire

Publication
EP 0518232 B1 19960306 (DE)

Application
EP 92109546 A 19920605

Priority
DE 4119016 A 19910608

Abstract (en)
[origin: EP0518232A1] The publicity letter (100) has an inner part (101) and an outer part (102). The outer part (102) and the inner part (101) each have two flaps (outer flaps 104 and 105 and inner flaps 107 and 108, respectively), which can each be folded relative to one another about a fold line (primary fold line 106 and 109 respectively). The inner flaps (107; 108) are each adjoined, on the edge remote from their fold line (109), by an additional (secondary) flat section (111; 112), between which and the associated inner flap there is a second fold line (secondary fold line, 113; 114). The secondary fold lines (113; 114) are oriented parallel to the fold line (109) of the inner flaps. At least adjacent to the secondary fold lines (113; 114), the additional flat section (111; 112) of each of the inner flaps (107; 108) is connected to the neighbouring outer flap (104; 105). A removal part (103) is arranged in the interior of the inner part (101). On the inner part (101) there is a removal aperture (115) which is matched to the removal part (103), in respect of its dimensions and its arrangement, such that when the outer flaps (104; 105) are folded apart, entailing the folding apart of the inner flaps (107; 108), the removal part (103) emerges at least partially from the removal aperture (115) and can then be removed completely therefrom. <IMAGE>

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B42D 15/08; **B42D 15/04**

IPC 8 full level
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