

Title (en)

Perfume samplers and process for their manufacture.

Title (de)

Parfümsprobenahmeverrichtung sowie Verfahren deren Herstellung.

Title (fr)

Dispositif de prise d'échantillon de parfum et son procédé de fabrication.

Publication

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Application

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Priority

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Abstract (en)

Label-like, hermetically-sealed perfume pouch samplers with artwork on their top surface and a pressure sensitive adhesive bottom surface. The adhesive bottom surface may be employed to attach the pouch labels to pages of a magazine or other mailer, providing an efficient method of mass distribution of perfume samples. The fragrance is stored in a perfume-releasing article such as an ultraviolet radiation-cured perfume-doped polymer, surrounded by two perfume impervious sealed barrier layers. There is disclosed a method of manufacturing the perfume pouch labels on a support web that can be wound onto rolls from which the pouch labels may be readily released and applied rapidly and precisely to advertising pages. <IMAGE>

IPC 1-7

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IPC 8 full level

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