

Title (en)  
Perfume samplers and process for their manufacture

Title (de)  
Parfümprobenahmeverrichtungen sowie Verfahren zu deren Herstellung

Title (fr)  
Dispositifs de prise d'échantillon de parfum et leur procédé de fabrication

Publication  
**EP 0525530 B1 19961113 (EN)**

Application  
**EP 92112157 A 19920716**

Priority  
US 73065391 A 19910716

Abstract (en)  
[origin: EP0525530A2] Label-like, hermetically-sealed perfume pouch samplers with artwork on their top surface and a pressure sensitive adhesive bottom surface. The adhesive bottom surface may be employed to attach the pouch labels to pages of a magazine or other mailer, providing an efficient method of mass distribution of perfume samples. The fragrance is stored in a perfume-releasing article such as an ultraviolet radiation-cured perfume-doped polymer, surrounded by two perfume impervious sealed barrier layers. There is disclosed a method of manufacturing the perfume pouch labels on a support web that can be wound onto rolls from which the pouch labels may be readily released and applied rapidly and precisely to advertising pages. <IMAGE>

IPC 1-7  
**B65D 75/30**; G09F 5/04; A45D 37/00; A61L 9/12

IPC 8 full level  
**A45D 37/00** (2006.01); **A45D 40/00** (2006.01); **A47F 7/28** (2006.01); **B65D 75/30** (2006.01); **G09F 5/04** (2006.01)

CPC (source: EP)  
**A45D 37/00** (2013.01); **A45D 40/0087** (2013.01); **A47F 7/286** (2013.01); **B65D 75/30** (2013.01); **G09F 5/04** (2013.01); **A45D 2200/1027** (2013.01); **A45D 2200/1036** (2013.01); **G09F 2005/046** (2013.01)

Citation (examination)  
• EP 0348970 A2 19900103 - DOW CORNING [US]  
• EP 0317658 A1 19890531 - BETA PICTORIS

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