

Title (en)
ARTICLE PRESENTATION ARRANGEMENT

Publication
EP 0543219 A3 19940713 (DE)

Application
EP 92118850 A 19921104

Priority
DE 9113954 U 19911109

Abstract (en)
[origin: EP0543219A2] In an article presentation arrangement, such as at a trade fair or in a permanent exhibition, having article samples (2;3;4;5), in particular wall or floor covering tiles (2;3;4;5) which are displayed so as to be accessible to interested parties, the article samples (2;3;4;5) are each provided with a switch in such a way that touching the article initiates the switching operation, and that the latter triggers an actuation of a further arrangement (6) which is visible to interested parties. The switch is preferably a sensor, preferably a capacitive sensor, arranged below the article sample (2;3;4;5). The further arrangement (6) mentioned is, for example, a further article presentation arrangement, for example a display board (9) covered with complementary samples and/or illustrating an example of application or a screen showing an appropriate illustration. The actuation of the further arrangement means the attraction of touching the article and running a hand over it and, with this physical contact, imparts a closer understanding of the article to the interested party and a direct relation to it. The interested party touches the sample and thus, for example in the case of ceramic tiles, perceives slight indentations and elevations in the glaze at colour zone boundaries, etc. <IMAGE>

IPC 1-7
A47F 7/00; G09F 15/00; A47F 11/06

IPC 8 full level
G09F 15/00 (2006.01)

CPC (source: EP)
G09F 15/0087 (2013.01); G09F 5/00 (2013.01)

Citation (search report)

- [A] US 4208109 A 19800617 - HINOTE GARY L [US]
- [A] US 4985699 A 19910115 - EVANS ALBERT D [US]
- [A] US 4142216 A 19790227 - GOSS STANLEY B, et al
- [A] AU 526753 A
- [A] PATENT ABSTRACTS OF JAPAN vol. 006, no. 248 (P - 160) 7 December 1982 (1982-12-07)

Designated contracting state (EPC)
AT BE CH DE DK ES FR GB IT LI LU NL

DOCDB simple family (publication)
DE 9113954 U1 19930304; EP 0543219 A2 19930526; EP 0543219 A3 19940713

DOCDB simple family (application)
DE 9113954 U 19911109; EP 92118850 A 19921104