

Title (en)
Sales aid

Title (de)
Verkaufshilfe

Title (fr)
Aide à la vente

Publication
EP 0582104 B1 19960320 (DE)

Application
EP 93111054 A 19930710

Priority
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Abstract (en)
[origin: EP0582104A2] The invention relates to a sales aid, in particular for tools (29), having at least one supporting plate which is supported by two side parts (1). To provide a variable sales aid to accommodate different tools (29) and tool sizes, it is proposed that the side parts (1) are connected to one another in the manner of a frame by a front profile (2) and a rear-wall profile (3) and that at least one supporting-plate element (4) is interchangeably inserted between the front profile and the rear-wall profile (2, 3). <IMAGE>

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