

Title (en)

Mailer and intermediate for constructing a mailer.

Title (de)

Rückantwort - Umschlagsatz und Verfahren zu seiner Herstellung.

Title (fr)

Lettre-enveloppe et son procédé d'assemblage.

Publication

EP 0587315 A1 19940316 (EN)

Application

EP 93306317 A 19930810

Priority

US 93542392 A 19920826

Abstract (en)

An intermediate for a mailer type business form, and the mailer type business form constructed from the intermediate, provide a construction in which a minimum amount of paper can be utilized to provide the maximum amount of information, yet allow easy construction of a return envelope (Figure 5) from the original components of the mailer. The mailer constructed according to the invention is also thin. The intermediate has three panels (19, 20, 21) which are eccentrically C-folded with the outgoing address (23) visible through a cutout (33) (with transparent patch) in an outer panel (20). The return envelope is constructed by the recipient by removing release liner strips (46, 47) from pressure sensitive adhesive strips (44, 45) inside the mailer, forming the sides of the return envelope. The recipient of the return envelope can easily tell who the return envelope is from since the outgoing address (23) is provided on the inner portion of the flap (59) of the return envelope. <IMAGE>

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Citation (search report)

- [A] EP 0331110 A2 19890906 - STEP SPA [IT]
- [A] US 3113716 A 19631210 - HOWARD JAMES E
- [A] US 3982689 A 19760928 - RETRUM FERGUS

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