

Title (en)

Method and detecting device for recording the audience behaviour of radio and TV programmes.

Title (de)

Verfahren und Erfassungseinrichtung zur Registrierung des Hörerverhaltens von Rundfunk- und Fernsehsendungen.

Title (fr)

Méthode et dispositif de détection pour enregistrer l'audience des émissions de radio et de télévision.

Publication

EP 0598398 A3 19950726 (DE)

Application

EP 93118567 A 19931118

Priority

DE 4238681 A 19921117

Abstract (en)

[origin: EP0598398A2] In radio and TV receivers, a useful information signal with a data word is recovered and radiated via the loudspeaker/loudspeakers, the data word being picked up by an ultrasonic microphone (7) arranged on a digital wrist-watch and being processed further by electronic integrated circuits, values such as data word (17) and transmitting time being stored in a memory (13). These values are transmitted to a central computer by means of a telephone line via an adapter and a modem (15). The detecting device only operates as such when it is also located directly at and, respectively, on a test person. It is activated when a temperature detection element is heated by skin contact. <IMAGE>

IPC 1-7

G07C 13/00; H04H 9/00

IPC 8 full level

G07C 13/00 (2006.01); **H04H 60/37** (2008.01); **H04H 60/40** (2008.01); **H04H 60/94** (2008.01)

IPC 8 main group level

H04H 1/00 (2006.01)

CPC (source: EP)

G07C 13/00 (2013.01); **H04H 60/37** (2013.01); **H04H 60/40** (2013.01); **H04H 60/94** (2013.01)

Citation (search report)

- [A] WO 9111062 A1 19910725 - YOUNG ALAN M [US], et al
- [A] EP 0338658 A2 19891025 - CONTROL DATA CORP [US]
- [AD] US 4718106 A 19880105 - WEINBLATT LEE S [US]
- [A] PATENT ABSTRACTS OF JAPAN vol. 16, no. 455 (C - 0987) 22 September 1992 (1992-09-22)

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