

Title (en)
Window label.

Title (de)
Etikett für Fenster.

Title (fr)
Etiquette pour vitre.

Publication
EP 0605126 A1 19940706 (EN)

Application
EP 93309963 A 19931210

Priority
US 99753692 A 19921228

Abstract (en)
A label or sticker (33) particularly suited for an automobile price sticker is constructed in a simple and easy manner. A first face of a paper web (26) is full face coated with repositional adhesive (28), while the second face is coated with a release material (27) that does not stick to the adhesive. Non-variable information (29) can be imaged on the first face before coating, and after coating variable information (30) is imaged onto the adhesive of the first face of the web by non-contact printing (e.g., with an ink jet printer), for example, using multicolored inks. The web may be rolled up (25) after coating and before variable imaging, and after variably imaging ultimately the web is separated into individual labels or stickers (33), the adhesive face of which is applied to the inside of an automobile window (34) so that the imaged information is visible through the automobile window from the exterior.

IPC 1-7
B31D 1/02; **G09F 3/10**

IPC 8 full level
B31D 1/02 (2006.01); **G09F 3/10** (2006.01); **G09F 3/02** (2006.01)

CPC (source: EP)
B31D 1/027 (2013.01); **G09F 3/10** (2013.01); **G09F 2003/0229** (2013.01); **G09F 2003/0241** (2013.01); **G09F 2003/0257** (2013.01)

Citation (search report)

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