

Title (en)
Bleach compositions.

Title (de)
Bleichmittelzusammensetzungen.

Title (fr)
Compositions de blanchiment.

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Application
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Abstract (en)
A bleach composition comprises an active halogen or a peroxy bleach material, preferably hypochlorite; surfactant; and polymeric thickener comprising charged, hydrophilic monomer and uncharged hydrophobic monomer. The polymeric thickener preferably comprises a copolymer of methacrylic acid and styrene having proportions (wt%) of methacrylic acid and styrene ranging from 80:20 to 20:80, and preferably comprises 54 wt % methacrylic acid and 46% styrene, with a molecular weight of about 100,000 and substantially no cross-linking. The polymeric thickener acts to enhance thickening and enables use of a wider range of surfactants than hitherto possible. <IMAGE>

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