

Title (en)
CONTAINER WITH ADVERTISING MEDIUM

Title (de)
BEHÄLTER MIT WERBETRÄGER

Title (fr)
FLACON A EMPLACEMENT DE MARQUAGE

Publication
EP 0659295 B1 19991110 (DE)

Application
EP 94920450 A 19940614

Priority
• DE 9308815 U 19930614
• EP 9401933 W 19940614

Abstract (en)
[origin: WO9429838A1] The invention pertains to a container (1) with transparent walls and an opening (2) which is narrower than the interior space and with an advertising medium (4) that has letters, numbers, symbols or two- or three-dimensional representations. To provide for an individual formulation of the advertising statement conveyed by the advertising medium while ensuring that the container (1) presents a consistent, recognizable image, the invention proposes that the advertising medium (4) be arranged within the container (1) at a distance from its walls and be fixed in place within this interior space. If the container (1) is a perfume bottle, the advertising vehicle (4) is preferably combined with the suction tube (7) of a spray pump (6) on the cap (3).

IPC 1-7
G09F 23/00

IPC 8 full level
G09F 1/10 (2006.01); **B05B 11/00** (2006.01); **B05B 15/00** (2006.01); **B05B 15/37** (2018.01); **G09F 23/00** (2006.01)

CPC (source: EP KR US)
B05B 11/0037 (2013.01 - EP KR US); **B05B 11/1081** (2023.01 - EP KR); **B05B 15/37** (2018.01 - EP KR); **G09F 23/00** (2013.01 - EP KR)

Citation (examination)
US D171023 S

Designated contracting state (EPC)
AT BE CH DE ES FR GB GR IT LI LU MC NL PT SE

DOCDB simple family (publication)
WO 9429838 A1 19941222; AT E186606 T1 19991115; AU 7123794 A 19950103; CA 2142457 A1 19941222; CN 1112379 A 19951122; DE 59408912 D1 19991216; DE 9308815 U1 19930923; EP 0659295 A1 19950628; EP 0659295 B1 19991110; JP H08503562 A 19960416; KR 960002117 A 19960126

DOCDB simple family (application)
EP 9401933 W 19940614; AT 94920450 T 19940614; AU 7123794 A 19940614; CA 2142457 A 19940614; CN 94190504 A 19940614; DE 59408912 T 19940614; DE 9308815 U 19930614; EP 94920450 A 19940614; JP 50134595 A 19940614; KR 19950013514 A 19950527