

Title (en)

Process for preparing a surface for printing and product obtained thereby

Title (de)

Verfahren zum Vorbereiten einer Oberfläche zum Drucken, sowie danach hergestelltes Produkt

Title (fr)

Procédé de préparation d'une surface pour imprimer et produit ainsi obtenu

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Application

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Priority

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Abstract (en)

[origin: EP0672545A1] The invention relates to a process for preparing a surface (1) on which a print is to be made, in particular a surface (1) of a sheet of paper or card which is to be subjected to offset lithographic printing perhaps after having been aluminized or metallized, wherein before a printing phase a partial metallizing or aluminizing of the surface to be printed upon is effected only in some predetermined zones (2) of the surface. The invention also relates to a sheet of paper or card, in particular of the type destined to be folded and glued to make up a box wrapper, comprising, on a printed side thereof, a partial aluminization or metallization in accordance with the above-described process. <IMAGE>

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