

Title (en)  
HAIR-CLEANING AGENT WITH GOOD HAIR-HOLD CHARACTERISTICS

Title (de)  
FESTIGENDES HAARREINIGUNGSMITTEL

Title (fr)  
SHAMPOOING CAPILLAIRE CONFERANT UNE BONNE TENUE A LA CHEVELURE

Publication  
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Application  
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Abstract (en)  
[origin: WO9534271A1] The invention concerns a liquid hair-cleaning agent containing a combination of A) 1 to 20 % by wt. of at least one anionic surfactant, B) 0.1 to 2 % by wt. of at least one cationic polymer, C) 0.1 to 5 % by wt. of at least one 50 to 100 % neutralized anionic polymer selected from the group comprising acrylate/acrylamide copolymer, vinyl acetate/crotonic acid copolymer, vinyl acetate/crotonic acid/vinyl neodecanoate copolymer, anionic chitosan derivatives and shellac and D) 0.1 to 5 % by wt. of at least one solid which is not soluble in the agent and which has a mean particle size of 1 to 200  $\mu$  m, selected from the group comprising nylon powder, polyethylene powder and polymethyl methacrylate powder, the agent containing no silicone oils or cationic surfactants. The agent described has a good hair-cleaning action and good hair-hold characteristics.

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