

Title (en)
Softening-through-the-wash laundry detergent compositions

Title (de)
Beim Waschen weichmachende Waschmittelzusammensetzungen

Title (fr)
Compositions adoucissantes pour le lavage simultané du linge

Publication
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Application
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Abstract (en)
The present invention relates to softness through-the-wash laundry detergent compositions capable of providing excellent color care and fabric softness benefits comprising a polymeric dye transfer inhibiting agent, and a clay softening system characterized in that the polymeric dye transfer inhibiting agent is substantially water-insoluble; preferably said agent is a cross-linked polymer.

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IPC 8 full level
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Citation (search report)
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