

Title (en)

CHEWING GUM WITH STABLE NATURAL BLUE COLOR

Title (de)

KAUGUMMI MIT STABIELER, NATUERLICHER BLAUER FARBE

Title (fr)

GOMME A MACHER PRESENTANT UNE COULEUR BLEUE NATURELLE STABLE

Publication

**EP 0725568 A1 19960814 (EN)**

Application

**EP 94928588 A 19940914**

Priority

- US 9410379 W 19940914
- US 12173793 A 19930915

Abstract (en)

[origin: WO9507623A1] A stable blue coloring agent suitable for use in chewing gum is prepared by combining red cabbage coloring agent with a carbonate of sodium and, preferably, polyvinyl pyrrolidone. The blue coloring agent maintains its stability while the chewing gum ingredients are being combined, resulting in a chewing gum product having a pleasant blue color. The blue color also remains stable during subsequent storage of the chewing gum.

IPC 1-7

**A23G 3/30**

IPC 8 full level

**A23G 4/00** (2006.01); **A23G 4/06** (2006.01); **A23L 1/275** (2006.01)

CPC (source: EP)

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Citation (search report)

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