

Title (en)
Sign with three dimensional visual effect

Title (de)
Schild mit dreidimensionalem optischen Effekt

Title (fr)
Panneau à effet visuel à trois dimensions

Publication
EP 0761473 A1 19970312 (EN)

Application
EP 96305671 A 19960801

Priority
US 52534095 A 19950907

Abstract (en)
A display and its method of manufacture requires a transparent superstratum having an image printed thereon using a four-color process. An iridescent foil is laminated to the superstratum with the image positioned between the superstratum and the foil. A substrate having a background design printed thereon is laminated to the foil with the background design positioned between the foil and the substrate to distance the design from the image and give the display a three-dimensional effect. To obtain additional visual effects for the sign, selected portions of the superstratum may be textured. Additionally, certain portions of the image can be masked with an opaque ink to give the masked portions a flat appearance while the remainder of the sign retains its iridescent qualities. To enhance the three-dimensional effect and give an embossed or etched look an extraordinarily thick ridge of ink can be deposited over certain portions of the image on the superstratum. <IMAGE>

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B42D 15/00; **B44F 1/14**

IPC 8 full level
B42D 15/00 (2006.01); **B44F 1/14** (2006.01)

CPC (source: EP)
B42D 15/00 (2013.01); **B44F 1/14** (2013.01)

Citation (search report)

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