

Title (en)

DEVICE FOR PRESENTING BACK-LIT ADVERTISING CARRIERS

Title (de)

VORRICHTUNG ZUR PRÄSENTATION HINTERLEUCHTETER WERBETRÄGER

Title (fr)

DISPOSITIF DE PRESENTATION DE SUPPORTS PUBLICITAIRES ECLAIRES PAR L'ARRIERE

Publication

EP 0763229 A1 19970319 (DE)

Application

EP 96909113 A 19960322

Priority

- DE 29505444 U 19950330
- EP 9601253 W 19960322

Abstract (en)

[origin: WO9630888A1] The invention concerns a device for presenting a variable number of back-lit advertising carriers consisting of poster-like blanks. Each advertising carrier comprises a pocket comprising two transparent foil blanks which are interconnected at their ends and open at the sides. These pockets can be moved by a drive arrangement out of a chamber on the rear housing wall into the back-lit region of the visible surface and from there back into the chamber. Each pocket is followed by a further pocket which is in contact with a motor-driven toothed wheel which drives a continuous frame.

IPC 1-7

G09F 11/32

IPC 8 full level

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CPC (source: EP)

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Citation (search report)

See references of WO 9630888A1

Cited by

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DE 29505444 U1 19950720; AR 001486 A4 19971022; AU 5273196 A 19961016; CZ 197395 A3 19970917; EP 0763229 A1 19970319; WO 9630888 A1 19961003; ZA 9510590 B 19960606

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DE 29505444 U 19950330; AR M960102004 U 19960401; AU 5273196 A 19960322; CZ 197395 A 19950801; EP 9601253 W 19960322; EP 96909113 A 19960322; ZA 9510590 A 19951213