

Title (en)

SELF-CONTAINED GUIDED MODULE FOR STORING, SELECTING AND DISPLAYING POSTERS

Title (de)

AUTONOMES, GESTEUERTES MODUL ZUM LAGERN, AUSWAEHLEN UND PRAESENTIEREN VON ANZEIGEN

Title (fr)

MODULE AUTONOME ET PILOTE DE STOCKAGE, DE SELECTION ET DE PRESENTATION D'AFFICHES

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Application

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Priority

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Abstract (en)

[origin: FR2721741A1] A module for storing, selecting and displaying posters, in particular during sporting events, in urban environments and for point-of-sale advertising, including a frame (10) with a housing (11) and a transparent front wall (20), provided with a rotary assembly (40) consisting of two shafts (54, 56) rotated by a sequential motor (58), one shaft (54) being positioned at the top of the frame while the other (56) is at the bottom thereof, pulleys (60) attached to said shafts with poster moving belts (62) stretched therebetween, separate gripping members (42) secured to said belts, a magazine (44) for storing separate posters that each have gripping tabs (138) with a hole (140), such that said posters are parallel to the transparent front wall, an assembly (46) for selecting one of the stored posters, an assembly (48) for guiding the selected poster, and a member (50) for retaining the unselected posters. Said module is useful for displaying posters, in particular during sporting events, in urban environments and for point-of-sale advertising.

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