

Title (en)  
PROCESS AND DEVICES FOR BILL-POSTING FOR LARGE-AREA ADVERTISING IN DISPLAY PANELS

Title (de)  
VERFAHREN UND VORRICHTUNGEN FÜR DIE DURCHFÜHRUNG DER PLAKATARBEITEN BEI DER GROSSFLÄCHENWERBUNG MITTELS PLAKATVITRINEN

Title (fr)  
PROCEDE ET DISPOSITIFS PERMETTANT D'EFFECTUER DES TRAVAUX D'AFFICHAGE DANS LE DOMAINE DE LA PUBLICITE GRAND ESPACE, A L'AIDE DE PANNEAUX VITRES D'AFFICHAGE

Publication  
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Application  
**EP 95924161 A 19950628**

Priority

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- DE 4424592 A 19940713
- DE 4438745 A 19941029
- DE 19500259 A 19950106

Abstract (en)  
[origin: WO9602906A1] The invention relates to a process for bill-posting in large-area advertising using display panels and the display units themselves, and auxiliaries usable in this context in the form of poster transport containers. In the process of the invention, the ready-made large poster is taken to the display unit in rolled-up form and held there in position, whereupon the large poster is unrolled using an unrolling mechanism and taken into the display position inside the unit. Operations are preferably conducted in such a way that, when the poster is changed, the large poster to be removed from the unit is rolled up by means of a rolling mechanism and removed as a roll. In a preferred embodiment, the rolled poster is taken to a transport cassette in the display unit and positioned, whereupon it is unrolled from the transport cassette and put into the display position.

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