

Title (en)  
An adhesive label

Title (de)  
Aufkleber

Title (fr)  
Etiquette adhésive

Publication  
**EP 0773527 A1 19970514 (EN)**

Application  
**EP 96308122 A 19961108**

Priority  
GB 9523015 A 19951109

Abstract (en)  
An adhesive label (10;35;45), as illustrated in Figure 2, which comprises a base layer (11) having an adhesive (20) applied to one side (21) of the base layer (11), the base layer (11) incorporating at least one watermark feature (12) said watermark feature having a plurality of first (22) and second (23) areas which appear lighter and darker respectively than the base layer (11) when the adhesive label (10;35;45) is viewed in transmitted light, the perceived appearance of the first (22) and second (23) areas changing when the adhesive label (10;35;45) is applied, in use, to an opaque background of a shade or colour darker than the base layer (11) so that the first (22) and second (23) areas appear darker and lighter respectively.  
<IMAGE>

IPC 1-7  
**G09F 3/02**

IPC 8 full level  
**G09F 3/02** (2006.01)

CPC (source: EP)  
**G09F 3/0292** (2013.01)

Citation (search report)  
• [A] GB 2268906 A 19940126 - PORTALS LTD [GB]  
• [A] DE 4314579 A1 19940804 - BUNDESREP DEUTSCHLAND [DE]

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