

Title (en)
Display stand for perfumery products

Title (de)
Schaustand für Parfümerieprodukte

Title (fr)
Presentoir pour produits de parfumerie

Publication
EP 0774224 A3 20000315 (FR)

Application
EP 96118108 A 19961112

Priority
IT VI950184 A 19951120

Abstract (en)
[origin: EP0774224A2] The stand consists of a support structure (1) having a wall (2) supporting a series of rows (3) of packaging (4) for perfumery products (5). Near one or more of the several rows constituted by the same perfumed product is a small demonstration sample bottle (9) with a spray-measuring-button (10). This bottle contains the same perfumed oil as that which is contained in the bottle housed in the perfumery product on sale. The demonstration bottles are supported by the display stand wall to which they are fixed. The demonstration bottles are supported by frames which can be juxtaposed and anchored to the support structure. The demonstration bottle support (11) has a label which indicates, as well as the price, other characteristics of the perfumed oil in the packaged bottle.

IPC 1-7
A47F 5/08; **A47F 7/28**

IPC 8 full level
A47F 5/08 (2006.01); **A47F 7/28** (2006.01)

CPC (source: EP)
A47F 5/0815 (2013.01); **A47F 7/286** (2013.01)

Citation (search report)
• [X] FR 2712471 A1 19950524 - PLASTI RAPID [FR]
• [X] FR 2637168 A1 19900406 - AMOZEA SA [FR]

Cited by
FR2835414A1; FR2770384A1; EP1045192A3; FR2768906A1; US7731085B2; WO2008007340A3; US7665659B2; US8579125B2

Designated contracting state (EPC)
AT BE CH DE DK ES FI FR GB GR IE IT LI LU NL PT SE

DOCDB simple family (publication)
EP 0774224 A2 19970521; **EP 0774224 A3 20000315**; IT 1280616 B1 19980123; IT VI950184 A0 19951120; IT VI950184 A1 19970520

DOCDB simple family (application)
EP 96118108 A 19961112; IT VI950184 A 19951120