

Title (en)

ADVERTISING SUPPORT FOR FITTING ON A VEHICLE

Title (de)

WERBETRÄGER-VORRICHTUNG ZUM AUFBAU AUF EIN FAHRZEUG

Title (fr)

DISPOSITIF MUNI D'UN SUPPORT PUBLICITAIRE A MONTER SUR UN VEHICULE

Publication

**EP 0778974 A1 19970618 (DE)**

Application

**EP 95928928 A 19950902**

Priority

- CH 9500188 W 19950902
- CH 268694 A 19940902

Abstract (en)

[origin: WO9608002A1] The advertising support consists of a stowage space (3) with an opening top and an inflatable advertising support (11) stowed inside it which, when the top of the stowage space (3) is opened, can be inflated upwards from it. In the stowage space (3) there is a scissors structure (7, 17) which can be erected by a motor and forms a stable-sided parallelogram which is free-standing and, in the expanded position, extends along the internal height of the inflated advertising support (11). It ensures that, when the scissors structure (7, 17) is retracted and the advertising support (11) is deflated at the same time, said advertising support (11) is substantially folded down onto its original base area and prevented from tipping sideways by the lateral stability of the scissors structure.

IPC 1-7

**G09F 21/04**

IPC 8 full level

**G09F 21/04** (2006.01)

CPC (source: EP US)

**G09F 21/04** (2013.01 - EP US); **G09F 21/042** (2020.05 - EP US)

Citation (search report)

See references of WO 9608002A1

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**WO 9608002 A1 19960314**; AT E182024 T1 19990715; AU 3250895 A 19960327; DE 59506366 D1 19990812; EP 0778974 A1 19970618; EP 0778974 B1 19990707; US 5791077 A 19980811

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