

Title (en)

Vertical printed message stand for shelves

Title (de)

Vertikales Stand für gedruckten Regelanzeigen

Title (fr)

Support vertical pour messages imprimés pour étagères

Publication

**EP 0786754 A1 19970730 (EN)**

Application

**EP 96830023 A 19960123**

Priority

EP 96830023 A 19960123

Abstract (en)

A message stand for shelves constituted by a moldable substantially flat body (1) conformable upon folding it into a functional message stand, having a first thinned folding zone (2) along a median longitudinal line, a plurality of pegs (5, 6) and holes (7, 8) distributed along the two portions (3, 4) defined by said first folding zone (2) and cooperating with each other in coupling the ones into the others while passing through corresponding holes of a printed message card an edge portion of which is clamped between the two longitudinal foldable portions (3, 4), each of these two foldable portions (3, 4) having a holed flap (10, 11) hinged thereto by a pliable thinned zone (14, 15) orthogonal to said first longitudinal folding zone (2), said holed flaps (10, 11) being rotated open along said hinging thinned zone (14, 15) to form a base resting on the surface of a shelf (S) and fixable thereto by elastically compressible pegs installed through the holes (12, 13) of said flaps (10, 11) and into socket holes present in the shelf (S). Said two portions (3, 4) have, adjacently along said first longitudinal folding zone (2), a concavity (22, 23) in their abutting surfaces. Said holed flaps (10, 11) have, on the opposed side of their face resting on the shelf (S), a stiffening rib (16, 17) ending with a flexibly extended hook (18, 19), that projects beyond the folding line along said thinned zone (14, 15). A window (25, 24) in the wall of said concavity (22, 23) of each of said two portions (3, 4) cooperates with the respective flexible hook (18, 19), to lock the flap (10, 11), bent open until the end face (20, 21) of the respective rib (16, 17) abuts against the external surface of the respective longitudinal portion (3, 4), stopping the flap (10, 11) in an orthogonal position. <IMAGE>

IPC 1-7

**G09F 3/20**

IPC 8 full level

**G09F 3/20** (2006.01)

CPC (source: EP)

**G09F 3/204** (2013.01); **G09F 3/201** (2013.01)

Citation (search report)

- [A] EP 0606828 A1 19940720 - SYNCO ITALIANA SRL [IT]
- [A] US 5289652 A 19940301 - KRINGEL GEORGE [US], et al

Cited by

FR2878361A1; FR2860093A1; CN107424534A; FR2958439A1; GB2380534A; GB2374911A; GB2374911B

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