

Title (en)
CLEANSING COMPOSITIONS

Title (de)
REINIGUNGSMITTEL ZÜR KÖRPERPFLEGE

Title (fr)
COMPOSITIONS DEMAQUILLANTES

Publication
EP 0794997 A1 19970917 (EN)

Application
EP 95942543 A 19951201

Priority
• GB 9424476 A 19941203
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Abstract (en)
[origin: WO9617916A1] A liquid personal cleansing composition comprising: a) from about 5 % to about 60 % by weight of water-soluble surfactant selected from anionic, nonionic and amphoteric surfactants and mixtures thereof; b) from about 0.01 % to about 10 % by weight of a hydrophobically modified nonionic cellulose ether selected from C10-C24 alkyl and alkenyl modified methyl, hydroxyethyl and hydroxypropyl cellulose ethers having a degree of nonionic substitution in the range of from about 1.8 to about 4 and a degree of hydrophobic substitution in the range of from about 0.1 % to about 1 % by weight; c) from about 0 % to about 10 % by weight of a water-soluble polyol; d) from about 0.01 % to about 5 % by weight of cationic polymeric skin conditioning agent; and e) water; and wherein the composition displays a shear stress of about 150Pa at a shear rate in the range from about 100s⁻¹ to about 600s⁻¹ at 25 DEG C. The products demonstrate excellent in-use efficacy benefits including mildness, a moisturised skin feel, desirable rheology and application characteristics, good rinsibility and good product stability.

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IPC 8 full level
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