

Title (en)
MERCHANDISING APPARATUS

Title (de)
VORRICHTUNG ZUR VERKAUFSFÖRDERUNG

Title (fr)
DISPOSITIF DESTINE A LA PROMOTION DES VENTES

Publication
EP 0796481 A4 19981216 (EN)

Application
EP 95939185 A 19951204

Priority
• AU 9500819 W 19951204
• AU PM989594 A 19941205

Abstract (en)
[origin: WO9618174A1] Within a store are cash registers (3) which are adapted to transmit to a central computer (4) data signals (5) indicative of the volumes of sales. A proportion of each sale amount is calculated and added to the total in a jackpot prize accumulator (1) by means of a jackpot price increment signal (6). Potential buyers entering a participating store and made aware of the current value of the jackpot prize and that they have a chance of winning the jackpot prize by purchasing goods. Tokens adapted for use in one or more gaming machines (7) are used to provide the buyer with a chance of winning the jackpot prize.

IPC 1-7
G07G 1/14; **G07G 1/12**; **G07C 15/00**

IPC 8 full level
G06Q 30/00 (2006.01); **G06Q 50/00** (2006.01); **G07C 15/00** (2006.01); **G07F 17/32** (2006.01); **G07G 1/12** (2006.01); **G07G 1/14** (2006.01)

CPC (source: EP)
G07C 15/005 (2013.01); **G07F 17/32** (2013.01); **G07G 1/14** (2013.01)

Citation (search report)
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• [A] US 5080364 A 19920114 - SEIDMAN CHARLES B [US]
• [A] US 4854590 A 19890808 - JOLLIFF DANIEL [US], et al
• [A] GB 2180682 A 19870401 - ACE COIN EQUIP
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• See references of WO 9618174A1

Designated contracting state (EPC)
DE ES FR GB IT

DOCDB simple family (publication)
WO 9618174 A1 19960613; AU 4112096 A 19960626; AU 691703 B2 19980521; AU PM989594 A0 19950105; CA 2207026 A1 19960613; EP 0796481 A1 19970924; EP 0796481 A4 19981216; JP H10510070 A 19980929; NZ 296493 A 19980826

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AU 9500819 W 19951204; AU 4112096 A 19951204; AU PM989594 A 19941205; CA 2207026 A 19951204; EP 95939185 A 19951204; JP 51719496 A 19951204; NZ 29649395 A 19951204