

Title (en)  
MERCHANDISING APPARATUS

Title (de)  
VORRICHTUNG ZUR VERKAUFSFÖRDERUNG

Title (fr)  
DISPOSITIF DESTINE A LA PROMOTION DES VENTES

Publication  
**EP 0796481 A4 19981216 (EN)**

Application  
**EP 95939185 A 19951204**

Priority  
• AU 9500819 W 19951204  
• AU PM989594 A 19941205

Abstract (en)  
[origin: WO9618174A1] Within a store are cash registers (3) which are adapted to transmit to a central computer (4) data signals (5) indicative of the volumes of sales. A proportion of each sale amount is calculated and added to the total in a jackpot prize accumulator (1) by means of a jackpot price increment signal (6). Potential buyers entering a participating store and made aware of the current value of the jackpot prize and that they have a chance of winning the jackpot prize by purchasing goods. Tokens adapted for use in one or more gaming machines (7) are used to provide the buyer with a chance of winning the jackpot prize.

IPC 1-7  
**G07G 1/14**; **G07G 1/12**; **G07C 15/00**

IPC 8 full level  
**G06Q 30/00** (2006.01); **G06Q 50/00** (2006.01); **G07C 15/00** (2006.01); **G07F 17/32** (2006.01); **G07G 1/12** (2006.01); **G07G 1/14** (2006.01)

CPC (source: EP)  
**G07C 15/005** (2013.01); **G07F 17/32** (2013.01); **G07G 1/14** (2013.01)

Citation (search report)  
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• [A] US 5080364 A 19920114 - SEIDMAN CHARLES B [US]  
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• [A] GB 2180682 A 19870401 - ACE COIN EQUIP  
• [A] US 5042810 A 19910827 - WILLIAMS MARTIN G [GB]  
• [A] GB 2123702 A 19840208 - COLE STUART GAVIN ADRIAN  
• See references of WO 9618174A1

Designated contracting state (EPC)  
DE ES FR GB IT

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