

Title (en)  
PERFUMED BLEACHING COMPOSITIONS

Title (de)  
PARFÜMIERTE BLEICHMITTELZUSAMMENSETZUNGEN

Title (fr)  
COMPOSITIONS DE BLANCHIMENT PARFUMÉES

Publication  
**EP 0808358 A1 19971126 (EN)**

Application  
**EP 95943787 A 19951208**

Priority  
• GB 9425876 A 19941221  
• US 9516249 W 19951208

Abstract (en)  
[origin: WO9619560A1] There is provided a perfumed bleaching composition containing: a-a bleaching system selected from i)-a perhydrate in amount of from 0.1 % to 60 % by weight and combined with a bleach activator in amount of from 0.1 % to 60 % by weight, ii)-a preformed peracid in amount of from 0.1 % to 60 % by weight, and any mixtures thereof, wherein said perhydrate and/or said preformed peracid are coated; and b-a perfume in amount from 0.05 % to 2 % by weight which comprises aroma chemicals selected from: primary and secondary alcohols, aliphatic aldehydes, hydrocinnamic aldehydes, esters excluding salicylates, unsaturated ketones and mixtures thereof, wherein the total sum of the weight of said aroma chemicals in the perfume is at least 30 % by weight of the perfume. The perfumed bleaching composition also preferably comprises a chelant which further enhances the storage stability of the perfume.

IPC 1-7  
**C11D 3/39**; **C11D 3/50**; **C01B 15/04**; **C01B 15/055**

IPC 8 full level  
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