

Title (en)  
BLEACHING COMPOSITIONS WITH SELECTED PERFUMES FOR MASKING BLEACH ODOR

Title (de)  
BLEICHMITTELZUSAMMENSETZUNGEN ENTHALTEND AUSGEWÄHLTE PARFÜME FÜR DIE MASKIERUNG DES BLEICHMITTELGERUCHS

Title (fr)  
COMPOSITIONS DE BLANCHIMENT COMPORTEANT DES PARFUMS SELECTIONNÉS POUR MASQUER L'ODEUR DE L'AGENT DE BLANCHIMENT

Publication  
**EP 0821723 A1 19980204 (EN)**

Application  
**EP 96910538 A 19960325**

Priority  
• US 9604023 W 19960325  
• US 41590595 A 19950403

Abstract (en)  
[origin: WO9631590A1] A bleaching composition is provided which comprises: (a) a peroxygen bleaching agent; (b) a bleach activator; and (c) a perfume. The perfume contains, by weight of the perfume, (i) at least about 25 % of a fragrance material selected from the group consisting of aldehydes with a molecular weight greater than 200 AMU, esters with a molecular weight above 200 AMU, alcohols with a molecular weight between 120 and 160 AMU and mixtures thereof, wherein at least about 10 % by weight of the fragrance material has an Odor Detection Threshold (ODT) value of less than about 100 parts per trillion; and (ii) at least about 1.0 % of an adjunct material with an Odor Detection Threshold (ODT) value of less than about 100 parts per trillion. The perfume is substantially free of halogenated fragrance materials and nitromusks.

IPC 1-7  
**C11D 3/39; C11D 3/50**

IPC 8 full level  
**C11D 3/39** (2006.01); **C11D 3/395** (2006.01); **C11D 1/12** (2006.01); **C11D 3/50** (2006.01)

CPC (source: EP)  
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