

Title (en)  
Illuminated advertising tents

Title (de)  
Werbeleuchtmarkisen

Title (fr)  
Marquises lumineuses publicitaires

Publication  
**EP 0822534 A1 19980204 (FR)**

Application  
**EP 96600008 A 19960731**

Priority  
EP 96600008 A 19960731

Abstract (en)  
An awning made from a translucent material, e.g. of PVC or cloth, is illuminated from the inside by an artificial light which shines through a sign or advertisement attached to the awning so that it shows up after dark. The sign or advertisement is made so that it can be easily attached or removed from the awning material, so that it can be changed at will. The inside of the awning can be covered by an additional layer of translucent material to cover its structure and to which publicity material can also be attached.

Abstract (fr)  
Methode de presentation et projection de messages publicitaires sur marquises confectionnees en quelconque matiere laissant transpercer la lumiere. Sur les marquises sont placees des messages publicitaires de toutes sorte de maitieres et par tout procede. Ainsi on realise une marquise avec publicite, laquelle est remplacee immediatement et economiquement en decollant le message sans deteriorer ou remplacer la marquise. La methode se caracterise aussi par le placement dans la partie interne interieure de la marquise, d' une lumiere artificielle realisant ainsi une luminosite uniforme de la marquise et un projection intense du message publicitaire. Cette methode se caracterise de meme par le fait que la marquise est completee dans sa partie interne par un faux plafond en matiere qui les passer la lumiere, donnant la possibilite d'accollement de messages publicitaires supplementaires sur le faux plafond.

IPC 1-7  
**G09F 15/00**; **G09F 13/04**

IPC 8 full level  
**G09F 13/04** (2006.01); **G09F 15/00** (2006.01)

CPC (source: EP)  
**G09F 13/04** (2013.01); **G09F 15/0025** (2013.01)

Citation (search report)  
• [X] WO 9323634 A1 19931125 - ILLUMINATED AWNING SYSTEMS LTD [IE], et al  
• [A] DE 2437631 A1 19760226 - STAHL GEB JUDEK BARBARA

Citation (third parties)  
Third party :  
• DE 3943383 A1 19910704 - SCHMITZ WERKE [DE]  
• EP 0509678 A1 19921021 - MINNESOTA MINING & MFG [US]  
• RITCHIE G.D.: "Canopy and Method of Manufacture", PATENT JOURNAL (REPUBLIC OF SOUTH AFRICA), vol. 14, no. 8, 26 August 1981 (1981-08-26), pages 166, XP002932880 & ZA 805226 B 19810826 - MILLS J, et al  
• DATABASE WPI Week 198139, Derwent World Patents Index; Class P85, AN 1981-K1721D, XP002932881, "Canopy or awning with display panel - has transparent plastics window set into main covering, through which e.g. advertising material is visible"

Designated contracting state (EPC)  
ES FR IT

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**EP 0822534 A1 19980204**; **EP 0822534 B1 20020227**

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