Title (en)

Method for automated on-line recording and check of the implementation of commercials broadcast on dutch and foreign television channels

Title (de)

Verfahren für die automatisierte on-line Aufzeichnung und Überwachung der Übertragung von Werbeprogramme in niederländischen und ausländischen Fernsehprogrammen

Title (fr)

Méthode pour l'enregistrement en-ligne automatisé et la vérification de la transmission de messages publicitaires sur les réseaux néerlandais et étrangers

Publication

EP 0831609 A1 19980325 (EN)

Application

EP 97201865 A 19970619

Priority

NL 1003832 A 19960820

Abstract (en)

Method of on-line recording of the exact date and time and the total broadcasting time of a commercial broadcast by a television channel, in which the commercial starts and ends with a unique signal - spot code -, said signals acting on a signal receiving and recording device for storing the commercial during and including the starting and end signals. The data stored in the recording device can be read out and printed. A device for carrying out the method described comprises a receiver for receiving the unique signals - spot codes - on broadcast of a certain commercial, said unique signals being applied on said commercial. Further, the device comprises a clock connected to the world time and a recording device for on-line recording of the time of reception of the commercial during broadcast.

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H04H 9/00

IPC 8 full level
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IPC 8 main group level
H04H 1/00 (2006.01)

CPC (source: EP)
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DOCDB simple family (application)
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