Title (en)
Advertising support in the form of an ice scraper

Title (de)
Werbeträger in Form eines Eiskratzers

Title (fr)
Support de publicité sous forme de raclette à glace

Publication
EP 0833298 A1 19980401 (DE)

Application
EP 97113093 A 19970730

Priority
DE 29616840 U 19960927

Abstract (en)
The publicity announcement (3) is provided in the ice scratch area (2). Components of the publicity announcement form the teeth (4) of the ice scratch area. Only one part of the publicity announcement freely extends as ice scratch teeth and the other part evolves into the basic form of the ice scratcher. The ice scratch teeth form a plane with the basic shape surface. When viewed in the cross-section of the publicity carrier, the intermediate space (5) between the other part of the publicity announcement run outwards to a point. The basic shape of the ice scratcher (1) is rhomboid.

Abstract (de)
Die Erfindung betrifft einen Werbeträger in Form eines Eiskratzers 1 mit flacher Grundform, einer insbesondere räumlich hervorgehobenen Werbeeinformung 3 und mindestens einem Eiskratzbereich 2, wobei entweder die Werbeeinformung 3 im Eiskratzbereich 2 vorgesehen ist und die Bestandteile der Werbeeinformung 3 die Zähne 4 des Eiskratzbereichs 2 bilden oder die Werbeeinformung 3 in den Griffbereich 7 des Eiskratzers 1 eingeformt ist. <IMAGE>

IPC 1-7
G09F 23/00; A47L 1/16

IPC 8 full level
A47L 1/16 (2006.01); **G09F 23/00** (2006.01)

CPC (source: EP)
A47L 1/16 (2013.01); **G09F 23/00** (2013.01)

Citation (search report)
- [A] US 3229316 A 19660118 - MATHESON STUART B
- [A] DE 8811747 U1 19881124
- [A] US 5418998 A 19950530 - SMARRA DENNIS M [US]

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DE202015100001U1; US11136004B2; USD932720S

Designated contracting state (EPC)
AT BE DE FR NL SE

DOCDB simple family (publication)
EP 0833298 A1 19980401; **EP 0833298 B1 20011128**; AT E209812 T1 20011215; DE 29616840 U1 19961107; DE 59705521 D1 20020117

DOCDB simple family (application)
EP 97113093 A 19970730; AT 97113093 T 19970730; DE 29616840 U 19960927; DE 59705521 T 19970730