

Title (en)

METHOD AND ARRANGEMENT FOR THE TRANSMITTER-RELATED DETECTION OF LISTENER-RELATED DATA

Title (de)

VERFAHREN SOWIE ANLAGE ZUR SENDERBEZOGENEN ERFASSUNG VON ZUHÖRERBEZOGENEN DATEN

Title (fr)

PROCEDE ET INSTALLATION POUR L'ACQUISITION COTE EMETTEUR DE DONNEES AUDITEUR

Publication

**EP 0835564 B1 20010926 (DE)**

Application

**EP 96920701 A 19960627**

Priority

- DE 9601126 W 19960627
- DE 19523515 A 19950630

Abstract (en)

[origin: WO9702672A1] The invention concerns a method and arrangement for the transmitter-related detection of listener-related data concerning a particular listener (2) of the transmitter (1) among a plurality of listeners (2). Coded transmission messages are emitted via a transmitter (1), in particular a radio transmitter, to the listeners (2). Via a data link (3), the transmitter (1) interrogates individual listeners (2) on the respective operating state of a listener-related data-input station (4) with reference to the coded transmission messages and a listener-related memory (6) is assigned given values as a function of the interrogation result.

IPC 1-7

**H04H 9/00**

IPC 8 full level

**H04H 20/28** (2008.01); **H04H 60/31** (2008.01); **H04H 60/23** (2008.01)

CPC (source: EP)

**H04H 20/28** (2013.01); **H04H 60/23** (2013.01)

Designated contracting state (EPC)

AT BE CH DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE

DOCDB simple family (publication)

**WO 9702672 A1 19970123**; AT E206258 T1 20011015; AU 6187596 A 19970205; AU 700218 B2 19981224; CA 2225563 A1 19970123; DE 19523515 A1 19970109; DE 19523515 C2 19980129; DE 59607792 D1 20011031; EP 0835564 A1 19980415; EP 0835564 B1 20010926; JP 2001507526 A 20010605

DOCDB simple family (application)

**DE 9601126 W 19960627**; AT 96920701 T 19960627; AU 6187596 A 19960627; CA 2225563 A 19960627; DE 19523515 A 19950630; DE 59607792 T 19960627; EP 96920701 A 19960627; JP 50470297 A 19960627