

Title (en)

METHOD AND ARRANGEMENT FOR THE TRANSMITTER-RELATED DETECTION OF LISTENER-RELATED DATA

Title (de)

VERFAHREN SOWIE ANLAGE ZUR SENDERBEZOGENEN ERFASSUNG VON ZUHÖRERBEZOGENEN DATEN

Title (fr)

PROCEDE ET INSTALLATION POUR L'ACQUISITION COTE EMETTEUR DE DONNEES AUDITEUR

Publication

EP 0835564 B1 20010926 (DE)

Application

EP 96920701 A 19960627

Priority

- DE 9601126 W 19960627
- DE 19523515 A 19950630

Abstract (en)

[origin: WO9702672A1] The invention concerns a method and arrangement for the transmitter-related detection of listener-related data concerning a particular listener (2) of the transmitter (1) among a plurality of listeners (2). Coded transmission messages are emitted via a transmitter (1), in particular a radio transmitter, to the listeners (2). Via a data link (3), the transmitter (1) interrogates individual listeners (2) on the respective operating state of a listener-related data-input station (4) with reference to the coded transmission messages and a listener-related memory (6) is assigned given values as a function of the interrogation result.

IPC 1-7

H04H 9/00

IPC 8 full level

H04H 20/28 (2008.01); **H04H 60/31** (2008.01); **H04H 60/23** (2008.01)

CPC (source: EP)

H04H 20/28 (2013.01); **H04H 60/23** (2013.01)

Designated contracting state (EPC)

AT BE CH DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE

DOCDB simple family (publication)

WO 9702672 A1 19970123; AT E206258 T1 20011015; AU 6187596 A 19970205; AU 700218 B2 19981224; CA 2225563 A1 19970123; DE 19523515 A1 19970109; DE 19523515 C2 19980129; DE 59607792 D1 20011031; EP 0835564 A1 19980415; EP 0835564 B1 20010926; JP 2001507526 A 20010605

DOCDB simple family (application)

DE 9601126 W 19960627; AT 96920701 T 19960627; AU 6187596 A 19960627; CA 2225563 A 19960627; DE 19523515 A 19950630; DE 59607792 T 19960627; EP 96920701 A 19960627; JP 50470297 A 19960627