

Title (en)  
Electronic price label system

Title (de)  
Elektronisches Preisschildsystem

Title (fr)  
Système d'étiquettes électroniques de prix

Publication  
**EP 0837438 A2 19980422 (EN)**

Application  
**EP 97305770 A 19970731**

Priority  
US 73072796 A 19961015

Abstract (en)  
The invention provides for a system for assigning an address to an electronic price label (18A-18C) and which is not defined by the product (23, 25) to which the label is assigned. The invention also provides for a related method that includes the step of assigning a random number as the label address, or that includes the step of assigning a number of digits of a serial number associated with the label as the label address. The invention can therefore facilitate marking of common product types with more than one electronic price label. <IMAGE>

IPC 1-7  
**G09F 9/00**

IPC 8 full level  
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