

Title (en)

Electronic price label having a promotional indicator light

Title (de)

Elektronisches Preisschild mit einer werbewirksamen Anzeigeleuchte

Title (fr)

Etiquette électronique de prix comprenant une lampe de signalisation publicitaire

Publication

EP 0837439 A2 19980422 (EN)

Application

EP 97307960 A 19971008

Priority

- US 73072896 A 19961015
- US 73542296 A 19961022

Abstract (en)

An electronic price label (EPL) 14 is provided with lighting means such as LEDs 29 on the front surface of its housing for attracting attention of customers to a merchandise item associated with the EPL 14. The application of power to the lighting means is controlled by a control circuit 16, 42 in response to commands from a remote controlling computer 12 or in response to movement of a push-button switch 44 provided on the EPL housing. <IMAGE>

IPC 1-7

G09F 9/35

IPC 8 full level

G09F 3/00 (2006.01); **G09F 9/33** (2006.01); **G09F 9/35** (2006.01); **G09F 13/20** (2006.01); **G09F 13/22** (2006.01)

CPC (source: EP)

G09F 3/208 (2013.01); **G09F 9/33** (2013.01); **G09F 9/35** (2013.01); **G09F 13/22** (2013.01); **G09F 2013/222** (2013.01)

Cited by

EP2924678A1; FR2848400A1; EP1934887A4; GB2347296A; EP2196983A1; US6876975B1; CN104332118A; EP1318558A3; EP3010007A1; US6770186B2; US7074509B2; US8071242B2; US6715675B1; US7040536B2; DE202009005961U1; WO2010122154A1; US10586473B2; EP3101613B1

Designated contracting state (EPC)

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