

Title (en)

HIGH BULK DENSITY GRANULATED WASHING OR CLEANING PRODUCT

Title (de)

GRANULARES WASCH- ODER REINIGUNGSMITTEL MIT HOHER SCHÜTTDICHTHE

Title (fr)

PRODUIT GRANULE DE LAVAGE OU DE NETTOYAGE A MASSE VOLUMIQUE APPARENTE ELEVEE

Publication

**EP 0840780 A1 19980513 (DE)**

Application

**EP 96922901 A 19960703**

Priority

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Abstract (en)

[origin: WO9703181A1] A high bulk density, granulated washing or cleaning product contains extruded components and at least 15 % by weight anionic and/or non-ionic surfactants. The disclosed product contains at least two different granulated components of which at least one is extruded and at least one is not extruded. The amount of extruded component(s) contained in the product equals 30 to 85 % by weight, in relation to the total product, and the amount of the at least one non-extruded granulated and surfactant-containing component is such that the amount of surfactants contributed to the product by said component equals at least 1 % by weight, in relation to the total product. The extruded component(s) should have as high a bulk density as possible and very stable grains, so that the bulk density of the washing or cleaning product be also as high as possible. For that purpose, an extruded component contains 0 to 35 % by weight surfactants, is free from destructuring agents and non-surfactant organic plasticisers, and has at least 760 g/l bulk density.

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