

Title (en)

AN ADVERTISING SUPPORT MEANS FOR A SHOP TROLLEY

Title (de)

WERBETRÄGER FÜR EINKAUFSWAGEN IN HANDELSGESCHÄFTEN

Title (fr)

MOYEN DE SUPPORT PUBLICITAIRE POUR CHARIOT D'ACHATS EN MAGASIN

Publication

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Application

EP 97907489 A 19970108

Priority

- NO 9700004 W 19970108
- NO 963880 A 19960917

Abstract (en)

[origin: WO9812693A1] A rack (14) for use in shopping carts (10), especially for use in grocery shops, comprises a support plate (15), which is fastened to the upper edge portion of the shopping cart (10) via one or more fastening means (16a, 16b). The plate (15) carries equipment for the display of goods in supply, advertising messages, and the like. The equipment comprises annular cover clips (21, 22) for the presentation of a pile of readily exchangeable, repageable sheets of offers on goods, for example current daily sheets of offers preferably received in separate plastic pockets or surrounded by plastic covers.

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