

Title (en)  
SELF-ADHESIVE LABELS AND METHODS

Title (de)  
SELBSTKLEBENDE ETIKETTEN UND VERFAHREN DAZU

Title (fr)  
ETIQUETTES AUTOCOLLANTES ET PROCEDE ASSOCIE

Publication  
**EP 0897571 A1 19990224 (EN)**

Application  
**EP 97917941 A 19970506**

Priority  
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Abstract (en)  
[origin: WO9743745A1] A sheet of self-adhesive labels including a backing sheet (20) and a plurality of individual self-adhesive labels (11-19) overlying the backing sheet (20) and being arranged thereon in side by side and/or top to bottom relationship. Each label (11-19) is secured to the backing sheet (20) by a pressure sensitive adhesive selectively applied to the labels (11-19) such that a first portion of each label (11-19), associated with bands of adhesive (21-26), presents a first level of adhesion and a second portion (31-39) of each label (11-19) presents a second level of adhesion lower than the first level. The second portion (31-39) may be discontinuously coated with adhesive or may be free of adhesive so as to assist a user to remove a label (11-19) from the backing sheet (20) by grasping a respective second portion (31-39). Methods of applying the adhesive and producing self-adhesive labels are also disclosed.

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