

Title (en)

DISPLAY SYSTEM FOR PRODUCTS ON SALE

Title (de)

SYSTEM ZUR VERKAUFSPRÄSENTATION VON PRODUKTEN

Title (fr)

SYSTEME DE PRESENTATION POUR PRODUITS A LA VENTE

Publication

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Application

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Priority

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Abstract (en)

[origin: WO9807637A1] The present invention concerns a card with cut portions for displaying products for sale. At least one of the cut portions (2) is designed such that the portions (6, 7) projecting from the product (5) engage into the opposite stamped hook portions, thus enabling form-closed snapping of the display card. The spacing between opposing edges of the cut portions is equal to the hook base spacing but smaller than the hook tip spacing.

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