

Title (en)
LABELS AND MANUFACTURE THEREOF

Title (de)
ETIKETTEN UND DEREN HERSTELLUNG

Title (fr)
ETIQUETTES ET LEUR PROCEDE DE FABRICATION

Publication
EP 0939947 A1 19990908 (EN)

Application
EP 97912392 A 19971119

Priority
• GB 9703181 W 19971119
• GB 9624438 A 19961125

Abstract (en)
[origin: GB2319508A] A self-adhesive label 2 carried on a backing of release material 4 comprises a self-adhesive support base 6 having a rearwardly-directed self-adhesive surface adhered to the backing material 4. A folded leaflet is disposed on the front surface of the support base 6 and includes back and front covers 14, 16 enclosing an intermediate part 20 printed with information (e.g. regarding an "instant win"). The folded leaflet and support base 6 are covered by a self-adhesive (transparent) protective layer 36 which extends past their edges to form a peripheral border of the label 2. The rearward surface of the peripheral border is coated with a permanent press-sensitive adhesive which adheres to the backing material 4. The intermediate part 20 can be accessed by cutting or tearing the protective layer 36. There is also provided a method of producing a succession of such labels on backing material in which layers are applied sequentially to the backing material and one another, with appropriate die cutting.

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IPC 8 full level
G09F 3/00 (2006.01); **B31D 1/02** (2006.01); **G09F 3/02** (2006.01)

CPC (source: EP KR)
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GB 2319508 A 19980527; **GB 2319508 B 20000308**; **GB 9624438 D0 19970115**; AT E208078 T1 20011115; AU 4961997 A 19980622; AU 722158 B2 20000720; BR 9713133 A 20000208; CA 2272572 A1 19980604; CN 1238852 A 19991215; CZ 181999 A3 19991013; DE 69707912 D1 20011206; DE 69707912 T2 20020711; DK 0939947 T3 20011227; EP 0939947 A1 19990908; EP 0939947 B1 20011031; ES 2166983 T3 20020501; JP 2002509622 A 20020326; KR 20000069127 A 20001125; NZ 335812 A 20001124; TR 199901145 T2 19990823; WO 9824086 A1 19980604

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